The School of Arts and Social Sciences is a multidisciplinary and creative learning community.

In the 2012 Excellence in Research for Australia national report, Southern Cross University was rated at ‘world standard’ in the broader research field of studies in creative arts and writing. Lismore campus is home to the School’s creative and performing arts degrees, providing a rich cultural hub in a region renowned for its dynamic arts and music scene.

Selected courses are also provided by distance education where students are welcomed as part of our interactive, online learning community.

Studying at SCU

Studying at Southern Cross University involves a range of learning experiences. It can vary based on your course of study, your location and your mode of study.

You may take part in face-to-face lectures, workshops and tutorials, interactive video-conferenced lectures, podcasts, online units and discussion forums using cutting-edge technologies. You can bring your own device onto campus and use SCU’s extensive wireless network or access study materials off-campus as long as you have an internet connection.

Why study with us?

- Purpose built facilities including performance space – Studio One 29; multi-camera television studio; sound engineering facilities; visual arts studios; music practice spaces; and digital media production studios.
- Located in a dynamic region with a rich, creative vibe.
- Links to international events and festivals and connections with regional and national gallery networks and arts organisations.
- Industry placements and on-campus workshops with acclaimed national and international performers.

Degrees which put you in the workplace

Supervised professional placements enable students to engage within their respective industries, put theory and knowledge of their chosen discipline into practice, and establish contacts and networks to prepare for entry to the workforce.

Media students undertake placements at radio and television stations, newspapers and on film shoots. Contemporary music students work with music organisations, at major national and international venues, and produce and perform music throughout their studies. Creative arts students can elect to do community engaged learning with a community partner. Creative writing students can undertake writing tasks and other activities including at the Byron Bay Writers’ Festival. Visual arts students undertake internships with the dynamic arts industries of the NSW North Coast or study for a session at universities overseas.
BACHELOR OF CONTEMPORARY MUSIC

The Bachelor of Contemporary Music equips graduates for a range of careers in the music industry and reflects the diverse creative practices that are part of music-making in the 21st century.

Students learn in a professional music industry environment, using state-of-the-art facilities and work with lecturers who are all practising musicians with strong industry links. During the course performance students hone their practical musical and musicianship skills while developing extensive knowledge across a range of contemporary music-making practices.

Many students perform individually or with bands at a variety of North Coast entertainment venues. Students have the opportunity to regularly use the professional studio and performance space, Studio One29, at the Lismore campus for rehearsal and performance.

Graduates from the course are well equipped to pursue careers as performers, songwriters, composers, arrangers, producers, engineers, and music educators.

Situated in a region with vibrant creative industries, students benefit from numerous high profile music events such as Splendour in the Grass and Byron Bay Bluesfest.

Female students are well supported through the Women in Music Program. The program gives students the opportunity to experience first hand the diversity of professional women working in the contemporary music industry, and to meet, be taught by, and network with, some leading female practitioners.

Visit: scu.edu.au/womeninmusic

Professional recognition

Graduates can become members of the Australasian Performing Right Association and Australasian Mechanical Copyright Owners Society (APRA AMCOS), International Association for the Study of Popular Music and the International Society for Music Education.

Majors

During first year, students study the fundamental concepts of contemporary music theory and styles, the fundamentals of music practice, music technology and the internet, songwriting and musicianship. They then select two majors from the following to specialise in their areas of interest.

Performance enables specialisation in the student’s chosen instrument (guitar, bass, keyboards, voice or drums). Practical tuition is provided through individual lessons and group workshops. These intensive technical music study sessions are supported by an ensemble performance program that includes a wide range of contemporary music repertoire. Entry to the performance major is by audition during the first year of study, with students commencing the major in the second year.

Industry and Audio Production prepares students for working professionally in the music industry and enables students to train for a portfolio career that encompasses composition and music production as well as practical music. Other areas of specialised study include conducting business in the music industry, marketing musical products and managing a career as an independent musician.

Music Education provides training for students who are pursuing a career in music teaching. Areas of study include Western art music, ensemble direction and arranging, music theory, musicianship and practical music. These units provide vocational skills specifically required for secondary music teaching and also essential for teaching music in other contexts.

Assessment methods

Assessment methods may include essays, written exams, reading/listening/practice logbooks, aural exams and assignments, technical and technique tests, music theory exams and assignments, performance exams, music business projects, composition and recording portfolios and tutorial presentations.

Professional placement

Students undertake professional placements at major national and international venues and with music organisations. Public performances are a major part of the assessment process and students have opportunities to perform at North Coast entertainment venues or form bands, taking advantage of the rich music environment throughout the region.
Equipment and facilities

Students access state-of-the-art equipment and facilities at the Lismore campus for tuition, rehearsals, performance, recording and production. These include recording studios, music production labs, keyboard lab, multi-camera television studio, photography studio, digital art labs, and Studio One29 – a professional standard concert performance space. Students have access to the latest audio technology and creative software. There are comprehensive practice facilities for individual and band performance. Students have ample opportunity to perform on campus and at local venues. Visit: scu.edu.au/studios

Your career

Graduates may choose to pursue work in the music industry as performers, songwriters, producers, sound engineers, music educators, session musicians, musical directors, arrangers, music event promoters, band and venue managers. When combined with the Bachelor of Laws, graduates can pursue careers as solicitors and legal specialists in areas that relate to the music industry.

Summary

<table>
<thead>
<tr>
<th>Location: Lismore</th>
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<tbody>
<tr>
<td>Duration: 3 years full-time or 6 years part-time</td>
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<tr>
<td>UAC code: 333101</td>
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<tr>
<td>QTAC code: 053011</td>
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<tr>
<td>Total units: 24</td>
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</table>
BACHELOR OF CREATIVE ARTS

The Bachelor of Creative Arts provides students with a set of overarching skills that are readily transferable across the creative arts industries such as art, design, media, music and writing. Students are engaged in inter-disciplinary and cross-disciplinary learning and develop skills relevant to the contemporary, converged and increasingly online media and arts industries while also developing creative production skills.

The degree has strong links to the vibrant creative industries of northern NSW and south-east QLD.

Core units focus on work-ready skills and provide opportunities for professional placement, community engagement and advanced project work. Students will be expected to accumulate examples of work in an e-portfolio as part of their studies. This e-portfolio, aligned with workplace-focused units, provides an essential tool for their transition into relevant workplaces and vocations. The course articulates with a range of VET awards.

Professional placement
Professional placement provides students with the opportunity to gain experience in the workplace and to establish contacts. Students can undertake learning opportunities in the community through a number of units and through assessment opportunities.

Majors
Majors and campus availabilities include:
[Lismore – L; Distance Education – DE]

Art and Design includes units that focus on art and design for publication, graphic design, digital art and photography. (L)

Contemporary Music includes studies in contemporary music theory and styles, music technology and the internet, songwriting, sound theory and recording technique, and global perspectives in music. (L)

Media Studies has a strong emphasis on digital media production and analysis for screen, print and online environments, and equips students with a range of practical skills appropriate to an increasingly technological world. (L, DE)

Writing enables students to pursue their passion for writing in a supportive, inter-disciplinary environment. Students acquire skills in editing and publishing, and writing genres including novels, short stories, writing for performance, feature and investigative journalism and essay writing.

Students can also select elective units from across the University to complement their areas of specialisation. (L, DE)

Assessment methods
Assessment tasks may include essays, research projects, reports, take-home exams, media monitoring, weblogs, wikis, discussion board postings, production assignments, reflective logbooks, tutorial and critical presentations, and creative projects across a range of media and creative arts disciplines.

Your career
Depending on the choice of majors, graduates may find employment in the creative and cultural industries, community arts, arts management and administration, cultural policy, curating, advertising and multimedia design.

Summary

Locations: Lismore, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC code: 333104

QTAC code: 053311

Total units: 24 | Indicative ATAR: 68 | Indicative OP: 13
BACHELOR OF MEDIA

Students in the Bachelor of Media have the opportunity to develop the essential critical and practical skills required for work in a variety of media industries such as film, television, newspapers, radio, advertising, public relations and graphic design, or to work as journalists, freelance producers or media consultants. Majors are offered in the areas of screen, journalism, media design, and media and society.

Through industry placement and project units, students develop skills in networking, collaboration and project management.

Graduates are critical and creative thinkers, able to quickly adapt to new technologies. They are entrepreneurial and imaginative and ready for work in the digital media industry.

Professional placement
This degree has strong links to the vibrant creative industries of the North Coast of NSW and beyond. The degree includes a compulsory professional placement unit at the closing stages of the course. This unit enables students to gain practical workplace experience within media organisations. Students have worked on a variety of local and national industry projects and events, at radio and television stations, in newspapers and on film shoots. Students have had their work published in regional, national and international publications.

Majors

Screen enables students to creatively, critically and technically immerse themselves in the screen culture of the 21st century, across digital video, animation, online media and film studies. Students can choose from a range of units that focus on screenwriting, video production, and film theory and analysis, gaining valuable industry experience and essential skills in emerging media forms.

Journalism prepares students for a range of professional writing careers. Emphasis is given to quality content and analysis, situating journalism within a political and global framework, while also equipping students with basic technical and software skills that enable them to be new media practitioners in a rapidly evolving industry. The Journalism major also enables students to work in online and real-world environments and prepare broadcast quality materials.

Media Design equips students with key skills in graphic and multimedia design. It combines contemporary media theory with practical study that prepares students to address design issues from creative, commercial, technical and conceptual perspectives. Students work on real-world projects, both individually and collaboratively, applying design thinking and visual communication principles to find innovative design solutions.

Media and Society provides students with the knowledge and skills to become media practitioners who are sound critical thinkers and collaborators in the era of media convergence. A wide variety of existing and emerging media forms are examined as elements of cultural and social processes, and students become familiar with the roles that television, cinema, journalism, advertising, radio, online and cross-media forms play in shaping and reflecting contemporary life.

Assessment methods
Assessment tasks generally include essays, research projects, concept notes, media monitoring, production assignments, reflective logbooks, group work, tutorial presentations and creative projects such as screenplays, short films and animations, radio items, podcasts, vodcasts, still images, advertisements and movie posters.

Equipment and facilities
On-campus students gain access to production facilities including digital workstations and labs, radio and television studios and location recording equipment such as broadcast-standard HDV cameras, lighting and sound recording equipment. Visit: scu.edu.au/studios

Your career
Typically graduates work in online, print and broadcast journalism, film and television production, radio, advertising, multimedia and/or online production, as graphic designers, publicists, in marketing communications, and in public relations.

Summary

Locations: Lismore, Distance Education*

Duration: 3 years full-time or 6 years part-time

UAC code: 333103

QTAC code: 053041

Total units: 24 | Indicative ATAR: 68 | Indicative OP: 13

* Some units include compulsory weekend residential workshops.
Rachel Curtis
Broadcast Journalist
BBC News
Bachelor of Media

From the royal wedding of Prince William and Kate Middleton to the Japanese tsunami, broadcast journalist and Southern Cross University media graduate Rachel Curtis has worked on some of the world’s biggest news stories in her seven years at the BBC.

“I have interviewed Scottish actor Ewan McGregor, artists from the cast of Downton Abbey (television series) and covered red carpet events with a host of West End stars, as well as covering press conferences with the up-and-coming contenders in shows like X Factor. Now I work on daily news stories, breaking news and world news.

“In Australia I had applied online for a position with the BBC and by the time I arrived in the UK I had been offered an interview. I was still jet-lagged when I started working.”

Having already worked in commercial television, in a technical job putting television to air, Rachel came to Southern Cross University to study media because she was frustrated with her stalling career.

“I couldn’t break through without a degree. Even with volunteering on my days off, I couldn’t go sideways or up or anything. My degree helped me get my foot in the door and taught me exactly what everyone’s doing these days. You have to have radio, video, television, and online skills. You have to be really multi-skilled.”
BACHELOR OF VISUAL ARTS

The Bachelor of Visual Arts provides a comprehensive grounding in the practical and theoretical aspects of contemporary visual arts practice. The theoretical component of the course instils an appreciation of both contemporary and historical perspectives applicable to contemporary art practice, curatorial practice and other careers in the arts industry.

Students gain a diverse and rich studio experience in an atmosphere that nurtures and inspires creativity. They develop their skills working in well equipped, purpose-built studios for painting, printmaking, three-dimensional studies (including ceramics and sculpture), DAD (digital art and design), drawing and photography. Students work under the guidance of academic staff who are all practising artists.

The Lismore campus is a cultural hub at the centre of the dynamic arts scene of the Northern Rivers.

Our visual arts graduates have featured in some of Australia’s most prestigious art awards and their work regularly features in commercial and public galleries nationally and internationally. Many have gained further qualifications through Honours and PhD studies to become art researchers and academics, while continuing their art practices.

Professional placement

Students have the opportunity to undertake practical workplace experience in the dynamic arts industries of the NSW North Coast. They can also study for a session at universities overseas including the prestigious Pratt Institute in New York, University of Hertfordshire in England, Universitat de Barcelona in Spain, University of Massachusetts in the USA, and Kansai Gaidai University in Japan.

Majors

Core studies:
- Studio studies: 3D studies, painting, printmaking
- Art theory
- Studio drawing
- Design

Major in either:
- Arts industry and media arts (including optional units in digital art and design, digital photography, online animation, online media design, professional placement, and arts project)
- Arts industry and technology (including optional units in digital art and design, digital photography, photography, studio drawing, studio elective and professional placement).

Assessment methods

Units in visual arts studio studies, digital art and design, photography and drawing are assessed by studio production work, artist’s journal, portfolio and e-portfolio. Generally, approximately 70 per cent of the final grade is based on the studio production work. During study sessions there are ongoing individual and group critique opportunities for feedback on students’ progress. Art theory units are generally assessed by research paper, group presentation, take-home exam, journal and e-portfolio.

Equipment and facilities

Discipline-specific facilities are available at the Lismore campus for:
- Drawing (traditional and interdisciplinary media)
- 3D studies (woodfired and gas kiln ceramics, wood and metal fabrication and bronze casting)
- Digital art and design (computer lab)
- Digital photography (computer lab)
- 3D digital art (computer lab and camera equipment)
- Painting (including studios for acrylic, oil and encaustic processes)
- Printmaking (including etching, screenprinting and relief processes)
- Handmade papermaking (including paper beaters, vats and presses).

All studios are purpose-designed and well equipped. Students in most studio specialisations are given individual work spaces, while in others the studio is a shared workspace. Individual lockers are available to all students and storage space is available for works-in-progress. Students have access to dedicated exhibition spaces in the building, including the Studio One29 exhibition space.

Visit: scu.edu.au/studios

Your career

Graduates typically work as professional and community artists, designers for graphic, product and screen arts industries, arts administrators, educators, curators and arts writers. Graduates are employed by the private and public sectors or are self-employed.

Summary

Location: Lismore

Duration: 3 years full-time or 6 years part-time

UAC code: 333102

QTAC code: 053021

Total units: 24 | Indicative ATAR and OP: Entry to this course is by portfolio/interview

For more information visit scu.edu.au/visarts
Lachlan Humphreys
Extreme Sport Filmmaker
Clean Line Productions
Bachelor of Visual Arts

Lachlan Humphreys can safely say his visual arts degree has taken him places where others dare not tread. As an extreme ski and snowboard filmmaker, he’s captured some of the world’s craziest skiers and snowboarders shredding the slopes of New Zealand’s South Island and the French Alps.

After graduating he pursued his painting with a passion, holding an exhibition as part of the Edinburgh Fringe Festival, and performing live painting exhibitions at French ski resort Chamonix. However, painting soon turned to photography.

“I had learnt photography at SCU and so was able to start earning money from shooting action sports at the ski resort.”

Photography quickly turned to film, where Lachlan could apply the same skills he had gained as an art student.

“I knew about lighting, settings and composition. So when I went into video I knew the fundamentals. I got into extreme snowboarding and through that I got to know the professionals. I was hanging out with the best of the best and filming them doing the most dangerous stuff.”

Lachlan has also used his visual arts skills to produce the graphics for his videos and for the marketing of his company Clean Line Productions where understanding visual design helps to create websites and marketing material.

These days his life is a perpetual winter, constantly chasing snow in New Zealand and France, sometimes being helicoptered onto mountains, far from roads and resorts.

“Sometimes friends say to me, ‘Oh you’ve stopped painting, you used to be really creative,’ but if they knew the process of video making, they would realise it’s just the same, just a different output. With a video I can tell a story, make a message, and best of all, it’s completely share-able.”

You can see Lachlan’s videos at scu.edu.au/mystory and www.cleanlineproductions.com
ASSOCIATE DEGREE OF CREATIVE WRITING

Immerse yourself in the world of words and become a confident and skilled creative writer. The Associate Degree of Creative Writing provides students with a broad range of skills spanning several writing genres. It enables students to focus on the practice and theory of writing, along with developing the attributes and skills needed for a professional career in writing.

The course offers a rich mix of creative writing and literary studies across a range of writing modes in fiction and non-fiction, including experimental writing, journalism, life writing, poetry, writing for stage and screen, and writing for young adults.

If you have a way with words, a passion for writing, or a story to tell, this degree will help build your confidence and provide professional feedback to assist in becoming published.

After completion of the Associate degree, students may choose to apply to study a further eight units to gain a Bachelor of Arts degree.

The University is the education partner of the Byron Bay Writers’ Festival, Northern Rivers Performing Arts (NORPA), Northern Rivers Writers’ Centre and supports the Bellingen Writers’ Festival.

Professional recognition
Graduates will be eligible for membership of the Australian Society of Authors, Australian Writers’ Guild, Australasian Association of Writing Programs, and Copyright Agency Limited.

Professional experience
Opportunities exist for writing students to undertake work placements with Northern Rivers Performing Arts (NORPA), the Byron Bay Writers’ Festival, Northern Rivers Writers’ Centre, and the Bellingen Writers’ Festival. Students can choose a professional placement unit during which they spend 70 – 100 hours in an appropriate organisation using their knowledge and skills.

Major areas of study
While this course has no majors, studies in fiction and non-fiction writing include:

- experimental writing
- journalism
- life writing
- poetry
- writing for stage and screen
- writing for young adults

Your Career
Career paths include as a writer of novels and scripts; food, nature, art or travel writer; feature journalist; critic and reviewer; essayist; poet; editor and publisher; or writer for marketing and public relations, the public service and arts-related industries.

Summary

**Locations:** Lismore, Distance Education

**Duration:** 2 years full-time or 4 years part-time

**UAC code:** 333301

**QTAC code:** 053301

**Total units:** 16  |  **Indicative ATAR:** 63  |  **Indicative OP:** 15

ASSOCIATE DEGREE OF ARTS

Offered through SCU College

The Associate Degree of Arts is a two-year (full-time or part-time equivalent) entry-level course that prepares students for continuing study and/or participation in a range of areas relevant to the humanities, culture, society and creative arts. The course equips students with skills and knowledge that enable eligible graduates to progress to a Southern Cross University Bachelor of Arts degree. Graduates of the Associate degree are suited to employment at the para-professional level in a range of areas relevant to the humanities and social sciences, while those who attain the Bachelor of Arts will have expanded career opportunities based on majors completed in the degree.

For more information visit scu.edu.au/scucollege
BACHELOR OF CONTEMPORARY MUSIC, BACHELOR OF LAWS

The Bachelor of Contemporary Music, Bachelor of Laws gives students the opportunity to study two disciplines concurrently. This double degree gives students the opportunity to gain an understanding of the law as it applies to the music industry. Students study a broad range of music industry and music professional units, and can choose from a comprehensive suite of law electives.

The Bachelor of Laws (LLB) is a recognised degree for admission as a lawyer throughout Australia. Whatever their field of interest, the LLB will equip students with the intellectual, critical and practical skills needed in the professional practice of law.

Applicants who do not have the required entry mark are encouraged to apply for the Bachelor of Contemporary Music. If those students achieve the required grade point average during that course, they may then apply for transfer into the double degree with law.

Major areas of study

There are no majors in the Bachelor of Laws degree, however, a diverse range of law-based elective units is available. The Bachelor of Contemporary Music offers a range of music industry and audio production units.

Your career

Graduates can pursue career opportunities that combine knowledge of music and law; and those specific to each discipline. For music: music-related business management, music event promotion, copyright law, contract law, entertainment law, advertising, marketing; and as a performer, composer, private music teacher, or recording and mastering engineer. For law: as barristers or solicitors; or in law-related areas in private, corporate, or government organisations.

Professional placement

Law students can undertake voluntary legal experience and professional placement with legal firms or offices to complement their practical legal skills and become familiar with the issues facing working lawyers.

See Bachelor of Contemporary Music for placements available in that degree.

Professional recognition

The Bachelor of Laws fulfils the academic requirements for admission to the legal profession. Professional admission authorities also require law graduates of all universities to complete practical legal training or similar to be eligible for admission.

Students who intend to practise law outside Australia should check with the relevant country's admission body to confirm their admission requirements.

Summary

Location: Lismore
Duration: 5 years full-time or 10 years part-time
UAC code: 336111
QTAC code: 056121
Total units: 40 | Indicative ATAR: 89 | Indicative OP: 6
SCU has a teaching calendar of three sessions. Depending on the course of study, this can enable students to spread their study load, or to accelerate and complete their degree in less time than the usual duration indicated on the course pages.

All dates in the table opposite are provisional only and may be subject to change. For the most up-to-date information visit the SCU teaching calendar page at: scu.edu.au/teachingcalendar

UAC and QTAC dates may also be subject to change. Please refer to their websites. Visit: www.uac.edu.au
www.qtac.edu.au

Also note that late UAC and QTAC applications incur an extra fee.

**Key dates for 2016 entry**

<table>
<thead>
<tr>
<th>CAMPUS TOURS AVAILABLE ALL YEAR ROUND</th>
<th>T: 1800 626 481  E: <a href="mailto:campustours@scu.edu.au">campustours@scu.edu.au</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Rising Stars Scholarship applications for 2016</td>
<td>Open July 2015  Check website for closing dates scu.edu.au/scholarships</td>
</tr>
<tr>
<td>UAC and QTAC on time applications for 2016 entry (Session 1)</td>
<td>Open early August 2015  Close late September 2015</td>
</tr>
<tr>
<td>STAR Entry Scheme opens</td>
<td>Early July 2015</td>
</tr>
<tr>
<td>STAR Entry Scheme offers</td>
<td>Early December 2015</td>
</tr>
<tr>
<td>SCU Info Days</td>
<td>7, 9 and 11 December 2015</td>
</tr>
<tr>
<td>UAC and QTAC main round offers</td>
<td>Mid January 2016</td>
</tr>
</tbody>
</table>

For the full list of offer rounds visit the UAC and QTAC websites

| Session 1 teaching dates | 29 February – 27 May 2016 |
| Orientation | 24 – 26 February 2016 |
| Session 2 teaching dates | 11 July – 7 October 2016 |
| Orientation | 6 – 8 July 2016 |
| Session 3 teaching dates | 7 November 2016 – 1 February 2017 |
| Orientation | 2 – 4 November 2016 |

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### Applying to study on campus

For full details go to: scu.edu.au/howtoapply

To study on campus, either as a full-time or part-time student, you will need to apply online through either the Universities Admission Centre (UAC) or Queensland Tertiary Admissions Centre (QTAC) – either can process your application.

### Applying to study by distance education

To study by distance education, you can apply online direct to Southern Cross University. scu.edu.au/howtoapply

E: futurestudent@scu.edu.au

Freecall: 1800 626 481

### International students

Southern Cross University welcomes international students. This guide however is not intended for their use. International students should contact SCU International.

W: scu.edu.au/international

E: intoff@scu.edu.au

T: 02 6620 3876

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The information in this brochure was correct at the time of publishing (April 2015).

All University courses are subject to change by the University and the information provided in this brochure should be used as a guide only. To the extent permitted by law, SCU excludes all liability arising from the use of, or reliance on, the information contained in this brochure.

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