Bachelor of Media -
Case study of ePortfolio implementation

Drivers of implementation
Unlike the three other courses in the initial rollout, the Bachelor of Media does not have an industry accreditation requirement driving their implementation of ePortfolios. Rather, ePortfolios are considered vital to enhance employability and offer students the opportunity to showcase their creative work in digital formats. For a number of years the course has introduced ePortfolios to students in their first year core unit *Caught in the Web: Designing for the Digital Space* and again as part of their assessment in the Professional Placement unit at the end of the degree, primarily using Microsoft PowerPoint as the ePortfolio platform. This experience and the recognition of the importance of digital showcases to the discipline made the Bachelor of Media an obvious candidate for the introduction of PebblePad.

Course-wide decisions
Discussions between the Course Coordinator, the unit assessors of the first and final year units where ePortfolios are embedded into the assessment structure, together with Teaching and Learning curriculum design staff led to decisions to:

• implement PebblePad in both units as the ePortfolio platform replacing PowerPoint
• maintain the momentum with PebblePad by incorporating ePortfolio assessments into an additional one or two units in each of the majors in the degree.

Introducing students to ePortfolios and PebblePad
Students were also able to comment on each other’s work and tutors could also comment and monitor student progress. This formative learning experience built student confidence and allowed them to produce polished and creative designs for their ePortfolios in Assessment 3.

Key enablers | Lessons learned
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• ePortfolios already part of course assessment | • Need to introduce students slowly to PebblePad
• A digitally confident and experienced unit assessor as initiator and champion | • Initially keep PebblePad assessments formative rather than summative
• Support and interest from Course Coordinator | • Show students examples of ePortfolios early
• Students having early formative experience of producing an ePortfolio | • Explain the purpose of ePortfolios from the beginning

Sample of ePortfolio produced for Assignment 3