

UNDERGRADUATE GUIDE

BUSINESS, TOURISM &
INFORMATION TECHNOLOGY 2017



ACCOUNTING

BUSINESS

BUSINESS ADMINISTRATION

CONVENTION & EVENT

HOTEL MANAGEMENT

TOURISM & HOSPITALITY

INFORMATION TECHNOLOGY



Christian Lugnan, graduate. See story page 3.

It's all about U

scu.edu.au/business-tourism

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SCHOOL OF BUSINESS AND TOURISM

The School of Business and Tourism provides a suite of industry-relevant business management, tourism and information technology degrees, distinctive for their flexibility and internship opportunities.

Students undertake core units in the first year before specialising in a range of majors or study streams in the second year.

Courses are available on campus at Lismore, Coffs Harbour and the Gold Coast and through flexible online delivery. Hotel management degrees are also offered at The Hotel School Sydney and The Hotel School Melbourne, in partnership with Mulpha Australia.

Courses combine academic rigour with contemporary industry practice, giving students the skills to succeed in complex business environments.

The School is home to the [Centre for Gambling Education and Research](#) and staff engage in business, management and tourism research that informs the teaching curriculum.

Studying at SCU

Studying at Southern Cross University involves a range of learning experiences. It can vary based on your course of study, your location and your mode of study.

You may take part in face-to-face lectures, workshops and tutorials, video-conferenced lectures, podcasts, online units and discussion forums using cutting-edge technologies. You can

Why study at SCU?

- ★ Ranked in the top 500 universities in the world.

Times Higher Education World University Rankings 2015-2016



- ★ Outstanding research achievements. Rated 'at world standard' or above in 24 research areas.
Excellence in Research for Australia 2015 (ERA)
visit: scu.edu.au/era
- ★ Rated 'at world standard' in Tourism, and in Policy and Administration.
- ★ Internship program in Australia or overseas with specialist support from a dedicated Work Integrated Learning team.
- ★ Study abroad as part of your degree.
- ★ Degrees offer a choice of specialisations.
- ★ Courses accredited by professional bodies.
- ★ On-campus and flexible online study options.
- ★ Three teaching sessions.

bring your own device onto campus and use SCU's extensive wireless network or access study materials off-campus as long as you have an internet connection.

For a short video about the School of Business, visit: scu.edu.au/business-tourism

Degrees which put you in the workplace

WIL team support

A Work Integrated Learning (WIL) program, which consists of a workplace preparation unit and an internship placement, is one of the strengths of Southern Cross University's School of Business and Tourism degrees.

While ultimate responsibility for finding an internship placement rests with the student, the dedicated WIL team offers a variety of professional support services to students and industry including:

- Regular careers and industry events providing networking opportunities for students seeking internship and/or graduate opportunities.
- Assistance with internship scholarships.
- Access to the University's employment, internship and career information website.
- Email alerts to students promoting current internship and graduate roles.
- Personalised career development and interview and application writing preparation for students through core study units.
- Ongoing support and feedback to students on career development and recruitment and selection processes for the duration of their studies.
- Advice, academic supervision and mentoring of students while on internship.

BACHELOR OF ACCOUNTING

Accountants play a critical role within businesses as they provide financial advice and work strategically across all levels. The Bachelor of Accounting (*University approval pending*) has been designed to meet the changing needs of business with subjects aimed at producing work ready graduates who have the scope of skills to suit both private practice and a range of other industries.

Major areas of study

- Accounting
- Finance
- Law

Professional recognition

The Bachelor of Accounting satisfies the accreditation requirements of Chartered Accountants Australia and New Zealand (CA), CPA Australia, and the Institute of Public Accountants (IPA). The accreditation enables graduates to enrol in CA, CPA Australia, and the IPA postgraduate programs.

Professional placement

Students may choose as electives, one or two double-weighted internship units.

Your career

In private and public, large and small, accounting firms in metropolitan, regional and rural settings. Or, in a range of other industries including banking, finance, financial management and international business. Accountants are sought after in almost every industry. There is also ample opportunity for self-employment.

Summary

Locations: Gold Coast, Lismore, Coffs Harbour, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 332162, L – 332103, CH – 338159

QTAC codes: GC – 052461, L – 052211, CH – 052251

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

Christian Lugnan CPA

Regional Manager – Coffs Harbour, Office of the Registrar of Indigenous Corporations (ORIC); Advisory committee member, Indigenous Accountants Australia Bachelor of Business, majoring in Accounting



Of the almost 200,000 Australians with a professional accounting designation, fewer than 32 are Indigenous Australians. Christian Lugnan, a Gumbaynggirr man from the Coffs Harbour region, is one of them.

As a regional manager with ORIC, Christian works with more than 600 Aboriginal and Torres Strait Islander corporations to ensure they comply with their corporation's rule books and the federal Corporations (Aboriginal and Torres Strait Islander) Act 2006.

“We are the Indigenous version of ASIC. The organisations we look after vary in size and structure, from a small asset-holding organisation acting on behalf of a community, to social enterprises and not-for-profits, through to arts groups, sporting clubs and multimillion dollar organisations like landholding and health service corporations.

“Ours is an interpretive and support role. I deliver governance workshops, attend directors' meetings and AGMs and answer questions about legislation. And because we are a regulatory body, we have the power to conduct examinations and investigations.”

A talent for mathematics and desire to own a BMW car led the then 12-year-old Christian to dream about a career in finance.

“Accounting was a very foreign thing for an Aboriginal student to be doing in the early 90s. But my parents encouraged me, saying I'd be unique in the accounting world and there'd be plenty of opportunities. Education was key in my family.”

Christian started his business degree in Sydney but transferred to SCU where he was able to improve his grades in a smaller classroom environment with the help of the University's Indigenous Australian Student Services. Now he has clocked up more than two decades in the Commonwealth public service, starting with a cadetship at Aboriginal Hostels Ltd during university breaks, and later at ATSI (Aboriginal and Torres Strait Islander Commission) and the Department of Family and Community Services. He's worked as an internal auditor, financial accountant and examiner of corporations.

“While I did an accounting major, the degree gave me so much more than just financial skills. That's the real benefit of a degree: you begin to think more broadly, develop strategies, analyse risk, and see the bigger picture. And as a member of the Indigenous community, I get to share with others who may not have had the opportunity to access that level of education or experience. I get to travel the country and meet wonderful people who are really inspiring and want to do good things for their community.”

**Christian is pictured at Hungry Head. The Gumbaynggirr name for Hungry Head is Girmarrang or fruit bat. The Girmarrang is a male totem for Gumbaynggirr men.*

BACHELOR OF BUSINESS

Graduates of the Bachelor of Business will have the knowledge and ability to work as specialist business professionals in varied and changing business environments. The degree offers diverse core units in first year before specialising, so that students have the flexibility to determine what business career they wish to pursue. The degree is designed to teach students the critical reasoning, communication and professional skills required in contemporary business settings. Students gain a broad understanding of business principles through the core units, and develop specialised skills in one or more business disciplines of their choice through the study of a single or double major.

Majors

Students can study one major plus electives; two majors; or one double major. Majors and campus availabilities:

Gold Coast, Lismore, Coffs Harbour, Distance Education

- **Accounting**

Equips students with the technical, conceptual and managerial skills to be effective business managers in modern commercial, government, social and not-for-profit organisations.

Gold Coast and Distance Education

- **Aviation Management**

Aviation management units help develop an understanding of the broader functions of, and impacts on, the aviation industry. Students who have successfully completed a Diploma of Aviation (Instrument Flight Operations) with another institution may be granted up to eight units of advanced standing (credit) for the Bachelor of Business with a major in Aviation Management. This major also provides students with the opportunity to undertake a full accredited CASA Commercial Pilot Licence through Airways Aviation.

- **Digital Marketing**

Draws on theory and practice from information systems and marketing to examine the most effective ways to design and present goods and services.

- **Human Resource Management**

Students are equipped with the professional expertise and understanding needed to manage selection and recruitment procedures, training and development, and performance management of staff.

- **Information Systems**

Equips students with the concepts, methods and skills necessary to design, implement and manage information systems to maximise organisational effectiveness.

- **Management**

Equips students with the skills to monitor the changing business and social environment and make sound judgements on the most appropriate directions and actions.

- **Marketing**

Students develop analytical business skills, excellent communication skills and an understanding of human behaviour and motivation. They learn how to create effective marketing strategies and campaigns.

- **Marketing and Digital Marketing (double major)**

Students typically gain an understanding of traditional and social media promotional tools and website design with an emphasis on the design and implementation of digital, promotional and communication approaches.

Distance Education only

- **Accounting and Advanced Accounting (double major)**

After completing the Accounting major (either by distance education or on-campus at Gold Coast, Lismore or Coffs Harbour) students study Advanced Accounting (distance education only) which provides additional study in finance and management, and advanced study in taxation, auditing and financial reporting.

- **Finance**

Students are taught to understand the key principles of wealth creation and risk analysis in a global economy. They learn to evaluate factors that impact on the value of the dollar, interest rates and the stock market.

- **International Business**

Prepares students to respond to the complexity of global markets, addressing issues such as cross-cultural communication and negotiation, alternative market structures, variations in consumer demand patterns and differing government regulations and policies.

Professional recognition

The Accounting majors are accredited by Chartered Accountants of Australia and New Zealand (CA) and CPA Australia. Graduates may apply for membership of the Institute of Public Accountants (IPA).

The Finance major is aligned with the Australian Securities and Investments Commission (ASIC) RG146 accreditation requirements and SCU provides authorised assessment for certification.

Graduates of the Marketing and Digital Marketing majors may apply for membership with the Australian Market and Social Research Society (AMSRS); and the Australian Marketing Institute (AMI).

All graduates may apply for membership with the Australian Institute of Management (AIM).

Professional placement

Students may choose, as electives, one or two double-weighted internship units.

Your career

In advertising, marketing, public relations, product management, management, international business, human resource management, investment, banking, accounting and finance.

Summary

Locations: Gold Coast, Lismore, Coffs Harbour, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 332160, L – 332100, CH – 332150

QTAC codes: GC – 052161, L – 052001, CH – 052501

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

Please note that some majors, study streams and units may not be available at each location. Unit availabilities are published for each study period and may vary from year to year.

BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration gives students the opportunity to gain a comprehensive understanding of management and professional practice, and the option to specialise in a range of industry specific disciplines. Students have flexibility in determining the structure of their study. They can gain practical experience via an internship which counts as two units towards their degree or study elective units from across the University's undergraduate offerings to extend their knowledge of other disciplines.

Major areas of study

While there are no majors, students develop in-depth knowledge through study streams within specialist areas:

- Accounting (GC, L, CH, DE)
- Digital Marketing (GC, DE)
- Finance (DE)
- Human Resource Management (GC, DE)
- Information Systems (GC, DE)
- International Business (GC, DE)
- Management (DE)
- Marketing (GC, DE)

GC – Gold Coast L – Lismore CH – Coffs Harbour DE – Distance Education

Professional recognition

Depending on units completed, students may be eligible to join the Australian Institute of Management (AIM) or the Australian Marketing Institute (AMI).

Students wanting to gain professional accreditation for accounting should study the Bachelor of Accounting or Bachelor of Business. Students wanting to gain professional accreditation for finance should study the Bachelor of Business.

Professional placement

Students may choose to undertake a 260-hour internship with a business as an elective which, depending on the study stream chosen, may count as two units toward their degree.

Your career

In management roles within private and government organisations, human resource management, marketing, international business, information systems and management.

Summary

Locations: Gold Coast, Lismore, Coffs Harbour, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 332165, L – 332107, CH – 332155

QTAC codes: GC – 052661, L – 052071, CH – 052561

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

On-campus students can also study any study stream by distance education. Please note that some majors, study streams and units may not be available at each location. Unit availabilities are published for each study period and may vary from year to year.

Tim Pocock

Senior product manager – Giorgio Armani, L'Oreal Australia
Bachelor of Business

Tim Pocock is responsible for all the marketing, media, stock and finance for Giorgio Armani cosmetics and fragrances across Australia. "It's up to me essentially to set the direction of the brand here in Australia. We look to see what the international team in Paris is doing with new products and decide if it will work here with our customers and how we'll launch it.

"I love the varied role of marketing. One week, I'm doing media plans and signing off on the purchase of media spots. The next week, I'm budgeting and doing retail sales' projections a year ahead. I look after what's happening in-store at all our retailers, including Myer and David Jones, where we're very particular about how the brand is represented at our cosmetic counters.

"When you're a consumer-focused brand like Giorgio Armani, the marketing team drives the brand – and I love that. That means supply chain and finance become a key support function to the marketing team because we're the ones leading from the front and calling the shots."

The former Lismore resident relocated to Melbourne in the final year of his studies and completed the degree online. "The best thing about the course at SCU was two lecturers in particular, who had hands-on experience in the industry and different ways of thinking. They encouraged a go-getter attitude and getting your foot in the door."





DOUBLE DEGREES

Double degrees give students the opportunity to study two disciplines concurrently. Students who undertake a double business degree with law or arts are candidates for both degrees. By electing to study your business degree as a double degree with law or arts, selected majors are available and are accredited with major industry bodies.

The Bachelor of Laws fulfils the academic requirements for admission to the legal profession. Professional admission authorities also require law graduates of all universities to complete practical legal training or similar to be eligible to practise as a lawyer. Students who intend to practise law outside Australia should check with the relevant country's admission body to confirm their practising requirements.

Applicants who do not have the required entry mark for a double degree with law are encouraged to apply for the single, partner degree. If those students achieve the required grade point average during that course, they may then apply for transfer into the double degree.

Bachelor of Business, Bachelor of Arts

Career opportunities that combine knowledge of business and the arts; and those specific to each discipline. For business: advertising, marketing, public relations, product management, management, international business, human resource management, investment, banking, accounting and finance. For arts: communication industries, community relations, journalism, cultural policy, management and administration, education, government, publishing, public service, multimedia design, creative and cultural industries, politics, social justice and human rights.

Bachelor of Business, Bachelor of Laws

Graduates can pursue career opportunities that combine knowledge of business and law; and those specific to each discipline. For business: advertising, marketing, public relations, product management, management, international business, human resource management, investment, banking, accounting and finance. For law: as barristers or solicitors; or in law-related areas in private, corporate, or government organisations.

Summary

Degree	Locations	UAC codes	QTAC codes	Indicative ATAR and OP	Duration
Bachelor of Business, Bachelor of Arts*	Lismore, Distance Education	332105	052051	Indicative ATAR: 65 Indicative OP: 15	4.5 years full-time or 9 years part-time.
Bachelor of Business, Bachelor of Laws*^	Gold Coast, Lismore, Distance Education	GC – 336114 L – 336101	GC – 056461 L – 056011	Indicative ATAR: 89 Indicative OP: 6	5 years full-time or 10 years part-time.

Please note that some majors and units may not be available at each location. Unit availabilities are published for each study period and may vary from year to year.

*Please note that some units in this course are only available to study by distance education.

^Both distance education and on-campus students attend compulsory workshops for some law units. Visit: scu.edu.au/lawworkshops

ASSOCIATE DEGREE OF BUSINESS

Offered through SCU College

The **Associate Degree of Business** is a two-year course (full-time or part-time equivalent) that develops knowledge in a range of topics that are relevant to various careers in the private and public business and tourism sectors. The topics address core business and tourism principles such as accounting, communication in organisations, economics, marketing and tourism. Graduates of the Associate Degree of Business are guaranteed entry into the following linked degrees: Bachelor

of Business, Bachelor of Business Administration, Bachelor of Business in Convention and Event Management, Bachelor of Business in Tourism and Hospitality Management, and Bachelor of Information Technology. Graduates of the Associate degree may receive up to 16 units of credit (advanced standing) towards their Bachelor degree (depending on course and units studied). All Associate degree students are offered extra support while studying.

For more information, visit: scu.edu.au/scucollege



Monique Harmer

**General Manager, InterContinental Sanctuary Cove Resort
Bachelor of Business in Tourism**

Now Bachelor of Business in Tourism and Hospitality Management

Monique Harmer has come a long way from her first hospitality job at the local pub in her south-west NSW home town of Griffith. These days Monique is one of just a handful of women in charge of a major hotel on Queensland's Gold Coast.

"I'm responsible for the overall operation of InterContinental Sanctuary Cove Resort, which is unique in that it is part of Sanctuary Cove – Australia's leading resort-style master-planned community. It houses permanent residences, a marina, two golf courses and the Marine Village. There is quite a bit of stakeholder management here, as we operate as part of that broader community. While many hotels these days operate in a clustered environment, we still have functional leaders on site such as human resources, finance, and sales and marketing. So in addition to overseeing the day-to-day operational issues, top level strategy comes out of the property as well.

"Mentoring my team is important. I like watching people's own confidence in their ability grow. My own personal brand talks to being an inspiring, engaging talent developer. Six people working at the resort have completed the IHG Future Leaders' Program and are aspiring to be general managers, so I spend a lot of time with them, as well as with the rest of my direct reports, working on growing their leadership capability.

"There aren't many women in GM roles in Australia. Yes, it is absolutely demanding but there is certainly the opportunity to still have a healthy work-life balance. I have two young children – Cooper, who is eight, and six-year-old Grace. I try to role model that with my female leaders – to demonstrate that as a woman you can have a career, and you can have a career together with a family.

"What attracted me to the tourism degree at SCU was the internship which I did at the Pullman Cairns International. It provided me with some really great skills that enabled an easier transition into the workplace than doing three years of pure study."

BACHELOR OF BUSINESS IN TOURISM AND HOSPITALITY MANAGEMENT

The Bachelor of Business in Tourism and Hospitality Management prepares students for a career in tourism and hospitality, providing a thorough understanding of tourism and hospitality management underpinned by core business skills.

This course combines a rigorous and contemporary curriculum with practical industry-based experience and the opportunity to develop professional networks. Students will graduate with the skills and knowledge sought after by tourism and hospitality employers both in Australia and overseas.

There are two pathways within this course. Students can either study elective units from a broad range of industry-specific topics (such as international destination management, cruise tourism, coastal and marine tourism, food and beverage management, event management, gaming management and sport tourism), or select one of three majors.

This course offers an optional international exchange program for second year students to study overseas.

Majors

The **Hotels and Resorts** major aims to equip students with the knowledge and skills to successfully work in a hospitality organisation or operation. Students study contemporary trends in the industry, and the political and cultural factors that shape the way hospitality organisations are managed. Students in this major will gain an understanding of key functional areas of operating and managing hospitality operations including sales and promotion, food and beverage management and rooms division management.

The **Tourism** major offers students a complete grounding in tourism management in both Australian and international contexts. This major aims to equip students with an understanding of important concepts related to tourist behaviour and the tourist experience, destination planning, sustainability and the management of tourism operations.

The **Casino and Gaming** major covers key issues in managing gaming venues, including the basic principles behind game design, utilising new technology, engaging with the community and strategically planning the future of the gaming business.

In each major, students also have the opportunity to select from a diverse range of electives, depending on their interests and desired career direction, such as the cruise business, coastal and marine tourism, wine studies, special interest tourism, sport tourism, convention and exhibition planning and event operations management.

Please note that some units in these majors may only be available to study by distance education.

Professional placement

An internship program, which counts as four core units of the degree, provides students with a block of practical workplace experience during their final study session that involves working in a hospitality, event or tourism organisation in Australia or overseas.

Your career

Professional positions in the tourism and hospitality industries, government agencies and other associated services; hotel and resort management; club and gaming operations and management; restaurant and catering management; tourism destination planning and marketing; tourism policy development; ecotourism; sports tourism; visitor management; tourism retail management; and theme parks or other tourist attractions.

Summary

Locations: Gold Coast, Lismore, Coffs Harbour, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 330460, L – 330410, CH – 330450

QTAC codes: GC – 050961, L – 050911, CH – 050951

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

BACHELOR OF BUSINESS IN CONVENTION AND EVENT MANAGEMENT

The Bachelor of Business in Convention and Event Management positions graduates at the centre of the fast growing events industry. Students acquire the skills and knowledge required to pursue a career in the management, planning and marketing of corporate events, conventions and meetings, festivals and special events.

This course offers an optional international exchange program for second year students to study overseas.

Major areas of study

The course offers topics developed in consultation with industry and academic leaders in their field. These include festival and special event planning; event operations management; facility and risk management; production planning and management; and convention and exhibition planning.

Professional placement

An internship program, which counts as four core units of the degree, provides students with a block of practical workplace experience during their final study session in a hospitality, event or tourism organisation in Australia or overseas.

Your career

Professional positions in conference organisation, trade fair and exhibition development, event or destination marketing, corporate meeting planning, event and concert production, festival direction, event planning, and/or sponsorship coordination.

Summary

Locations: Gold Coast, Coffs Harbour, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 334460, CH – 334152

QTAC codes: GC – 054461, CH – 054451

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

BACHELOR OF BUSINESS IN HOTEL MANAGEMENT

The Hotel School Sydney
The Hotel School Melbourne
hotelschool.scu.edu.au

This full-fee paying degree, offered at The Hotel School Sydney and The Hotel School Melbourne, focuses on hotel operational skills, management practices in hospitality industries and the skills needed for employment in a competitive and changing global business environment. The Hotel Schools are a partnership between Southern Cross University and Mulpha Australia, whose property portfolio includes the InterContinental Sydney, Hayman Island, InterContinental Sanctuary Cove Resort, Salzburg Apartments, Marritz Alpine and Bimbadgen Estate.

Located in the heart of the Central Business District of their respective cities, The Hotel School Sydney and The Hotel School Melbourne are perfectly situated to embrace each city's hotel and hospitality industry.

Major areas of study

Studies include key operational subjects such as food and beverage, accommodation operations, and introduction to professional practice, together with introductory management subjects including finance, marketing and hospitality management. Students also develop advanced analytical, strategic, and management skills.

Professional placement

A six-month professional hospitality placement is a key feature of the course and counts as four core units of the degree. This may be completed in Australia or overseas. All students establish valuable industry experience, confidence and networks. The professional experience enables students to continue employment during their study.

Your career

Professional positions in hospitality and service management in Australia and overseas; management positions in hotels and resorts, human resources, marketing, front office, food services, food and beverage, events and conferences and general management.

Summary

Location: Phillip Street, Sydney; Lonsdale Street, Melbourne

Duration: 3 years full-time

UAC code: S – 354140, M – N/A¹

QTAC code: S – 054041, M – N/A¹

Total units: 24 | **Indicative ATAR and OP:** N/A²

¹Applications for the The Hotel School Sydney are made via UAC www.uac.edu.au or QTAC www.qtac.edu.au

Applications for The Hotel School Melbourne are made online at scu.edu.au

²Please note that applicants for The Hotel School are selected on their individual merit. Applicants will be invited to an interview as part of the final application process.



BACHELOR OF INFORMATION TECHNOLOGY

The Bachelor of Information Technology is designed to provide knowledge and skills required for students who wish to be employed in the information and communication technology (ICT) industry. The program focuses on the development of web-based business information systems. Students undertake studies in programming, systems analysis and design, multimedia development and usage, database development, networking and communications theory, computer security and technology management. Students also study issues confronting the ICT industry including employer obligations, employee rights, impacts on society, and future directions of the industry.

Majors

Information Systems gives students the skills needed to design, develop, implement and manage information systems and also provides students with a realistic understanding of the role of information technology in organisations.

Software Development gives students the skills needed to efficiently develop and maintain high quality software systems and also provides students with the knowledge to participate in and manage software projects.

Interactive Multimedia gives students the skills needed to effectively and efficiently design and develop multimedia resources and interactive multimedia programs. Students develop an ability to select and use multimedia resources that facilitate engagement and usability for users.

Unit availabilities are published for each study period and may vary from year to year.

Professional placement

Students can undertake optional internship units. Internship positions vary depending on each student's discipline area, placement firm size and industry. Recent roles undertaken by internship students include software quality assurance coordinator, IT support officer, network support officer, software development and various other management and IT roles in private and government sectors.

Your career

As programmers, multimedia developers, systems analysts, software engineers, database administrators, project managers, web developers, systems administrators and technical support personnel.

Summary

Locations: Gold Coast, Distance Education

Duration: 3 years full-time or 6 years part-time

UAC codes: GC – 332161

QTAC codes: GC – 052361

Total units: 24 | **Indicative ATAR:** 65 | **Indicative OP:** 15

Women in Technology

The University offers the 'Women in Technology' program which provides dedicated support for women entering this industry. Throughout the year, social events with a networking focus are held for female students. The program has a coordinator who acts as an advocate for the students, offering support and advice for women entering this industry.

ASSOCIATE DEGREE OF INFORMATION TECHNOLOGY

This entry-level course comprises the first two years (16 units) of the Bachelor of Information Technology (see previous page). It provides a strong technical emphasis to develop your skills as a para-professional in the information and communications technology industry. Successful graduates may then upgrade their qualification to Bachelor level following completion of an additional year.

Major areas of study

While this course has no majors, students can study units in applications development, database systems, digital media, programming, systems analysis and design, and web development.

Your career

As web developers, systems administrators and technical support personnel.

Summary

Locations: Distance Education

Duration: 2 years full-time or 4 years part-time

Total units: 16 | **Indicative ATAR:** 65 | **Indicative OP:** 15

Jake Carroll

Senior ICT (Information and Communications Technology) Manager of Research
Queensland Brain Institute
Bachelor of Information Technology with Honours

The Queensland Brain Institute is one of the largest neuroscience institutes in the world. It's not surprising then that its neuroscientists place huge demands on the IT team, headed by Jake Carroll.

Jake's role at QBI is the strategic governance and operational oversight of information technology, including operational and research outcomes. He also presents at international conferences about the scale, challenges and demands of 'big science' on IT systems and staff.

"On a typical day researchers might tell me they're buying a new instrument to help with genetic mapping or one that might analyse DNA sequences that will probably generate a petabyte (approximately a thousand terabytes) of data in week. I have to go away and dream up an architecture to cope with that.

"University, particularly my Honours year, taught me to research and to find out things for myself. It also taught me to think critically and creatively, and sometimes think way out of left field. In a research institute, that becomes the way you have to think to come up with innovative solutions."



Key dates for 2017 entry

SCU has a teaching calendar of three sessions.

Depending on the course of study, this can enable students to spread their study load, or to accelerate and complete their degree in less time than the usual duration indicated on the course pages.

All dates in the table opposite are provisional only and may be subject to change. For the most up-to-date information visit the SCU teaching calendar page at: scu.edu.au/teachingcalendar

UAC and QTAC dates may also be subject to change. For the latest information visit: www.uac.edu.au
www.qtac.edu.au

Also note that late UAC and QTAC applications incur an extra fee.

CAMPUS TOURS AVAILABLE ALL YEAR ROUND

T: 1800 626 481 **E:** campustours@scu.edu.au

Rising Stars Scholarship applications for 2017	Open July 2016 Check website for closing dates scu.edu.au/scholarships
UAC and QTAC on time applications for 2017 entry (Session 1)	Open early August 2016 Close late September 2016
STAR Entry Scheme opens	Early July 2016
STAR Entry Scheme offers	Early December 2016
SCU Info Days	2, 7 and 9 December 2016
UAC and QTAC main round offers <i>For the full list of offer rounds visit the UAC and QTAC websites</i>	Mid January 2017
Session 1 teaching dates Orientation	27 February – 26 May 2017 22 – 24 February 2017
Session 2 teaching dates Orientation	10 July – 6 October 2017 5 – 7 July 2017
Session 3 teaching dates Orientation	6 November 2017 – 31 January 2018 1– 3 November 2017

5 steps to SCU

1 Choose a course



scu.edu.au/courses

2 Find out more



campustours@scu.edu.au
scu.edu.au/yourfuture
E: futurestudent@scu.edu.au
Freecall: 1800 626 481

3 Apply



To study on campus (full-time or part-time) apply via UAC www.uac.edu.au or QTAC www.qtac.edu.au
To study by distance education, apply online direct to SCU
scu.edu.au/howtoapply

4 Accept your offer



scu.edu.au/gettingstarted

5 Enrol in units



scu.edu.au/enrol

International students

Southern Cross University welcomes international students. This guide however is not intended for their use. International students should contact SCU International.

W: scu.edu.au/international

E: intoff@scu.edu.au

T: 02 6620 3876



School of Business & Tourism

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