Southern Cross University is an innovative, research intensive university providing inspirational learning experiences for its students, through high quality teaching engaged with scholarship.

Southern Cross Business School offers a suite of business and management postgraduate degrees that are informed by research, reviewed by industry leaders and taught by experts. The School’s degrees are designed to open doors anywhere in the world and are taught not just in Australia, but through collaborating institutions in Asia and the Pacific.

The School is committed to excellence in teaching and offers courses that are tailored to meet industry demands. Courses combine academic rigour with contemporary industry practice, giving students the skills to succeed and lead in complex business environments.

With postgraduate courses offered on campus or by distance education, students can study in the freedom of their home, workplace, or wherever else they have internet access. With three teaching sessions, students have the option to flexibly manage their study load.

We invite you to explore our full range of postgraduate course offerings at scu.edu.au/courses

Postgraduate degrees by research

In addition to its postgraduate coursework degrees, Southern Cross University offers Masters by Thesis (Masters) and Doctor of Philosophy (PhD) research degrees. These are referred to as higher degrees by research (HDR) and do not include prescribed units of study (coursework). Candidates select a research topic which is of particular relevance to their professional and/or personal interests. The research aims to increase human knowledge and understanding.

The HDR program focuses on independent research, conducted under the supervision of a principal and a supporting supervisor, which results in a thesis that is then sent out for external and independent examination. It includes identifying a research topic and methodology, collection and analysis of data, and the development of a thesis.

Southern Cross University’s Research Training Unit offers advice and support to anyone who is considering HDR study. It provides quality assurance across the academic cycle of postgraduate research candidature – from recruitment, to supervisor selection and supported progress, through to examination.

Enquiries and applications are welcome at any time throughout the year.

Contact
Research Training Unit
W: scu.edu.au/research
T: 02 6620 3520
E: research@scu.edu.au
FLEXIBLE DELIVERY

The courses in this brochure are all flexibly delivered and designed to meet the demands of busy and highly mobile people. The distance education study experience is a great option for those who travel, work abroad, and juggle multiple work, personal or family commitments. Students use interactive learning software to network and collaborate with peers and lecturers. Lectures may be streamed live or pre-recorded – either way students can download a recording at their convenience.

Each week students follow activities, readings and case studies laid out, step-by-step, on a website for each unit. As they move through the learning outcomes, they can discuss their progress in forums and ask questions of their peers or lecturer. In most instances, students do not have to commit to strict timetables, except in regard to due dates for assessments.

The on-campus study mode combines a variety of teaching approaches including face-to-face lectures and workshops, online activities, as well as online recorded tutorials or lectures. Students can manage their study load from session to session and have the option to mix on-campus and distance education study modes to suit their circumstances.

Students can expect each unit to require between 120 and 150 hours of study.
MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) develops business knowledge and practical skills to help graduates advance their careers in today's competitive global markets. Students gain a broad understanding of contemporary management operations, learn industry-relevant skills and develop solutions to complex business situations. They enhance their professional expertise by completing practical assessment activities in leadership, problem solving and communication skills. The MBA provides the option to study broadly across a comprehensive suite of business disciplines and the opportunity to specialise.

Designed for those actively working in professional business roles, the MBA includes a research project which students apply directly to their workplace.

A Graduate Diploma and Graduate Certificate in Business are also available.

Major areas of study

Depending on their previous study and work experience, students may be required to study four foundation units. They then study eight core units and select either a specialisation, which includes an industry research project, or two elective units in addition to the industry research project.

Core units
- Global Business
- Entrepreneurship and Marketing
- Corporate Governance
- Project Management
- Finance
- Leading and Managing People
- Managing Information Systems
- Strategy and Case Analysis

Specialisations

By studying a specialisation, candidates build substantial and specialised expertise to complement the general management applications they learn in the core units.

- Accounting
- Business in the Asia Pacific Region
- Convention and Events Management
- Entrepreneurship and New Venture Creation
- Financial Management
- Gaming Management
- Health Services Management
- Hotel Management
- Information and Knowledge Management
- Managing and Leading People
- Tourism Management
- Research

Your career

The MBA equips graduates for managerial roles across a broad spectrum of industries in the public and private sectors in business, finance, accounting, marketing, operations, human resource management, tourism management and corporate sustainability.

Summary

Location: Gold Coast, Distance Education
Intake: Session 1, 2 and 3
Duration: Master – 1 to 2 years full-time or 3 to 4 years part-time
   Depending on unit availabilities, previous study or work experience.
Early exit points: Graduate Diploma; Graduate Certificate
   Subject to successful completion of the required units.
Total units: Master – 16; Grad Dip – 8; Grad Cert – 4
Fees: Visit scu.edu.au/fees

Advanced standing

Your previous study or work experience may help cut time off your degree.

<table>
<thead>
<tr>
<th>Study and/or work experience</th>
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<td>Academic or professional standing equivalent to units in the course</td>
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All applications for advanced standing are at the University’s discretion and are assessed on a case-by-case basis. This table is an example only, to show the level of advanced standing the University might offer in certain scenarios. These scenarios should not be taken as firm offers or undertakings.
Based in Shanghai, Mick Humphreys leads the North Asian outbound investments arm of Control Risks, a risk consultancy that has 36 offices across the globe.

“We provide market entry and change assessment, risk governance and crisis management for Chinese and South Korean companies investing offshore. This allows them to make well-informed business decisions and to manage political, regulatory and security challenges,” Mick said.

“We also provide due diligence on their business partners – is what they say about themselves true; are they as connected as they say; are they corrupt; will the relationship really enhance the business opportunity? And we help when things go wrong, providing advice to clients on how to protect employees, assets, information, supply chains and most importantly, the reputations of business leaders in a crisis.”

Formerly an infantry officer with the Australian Army, Mick studied a Master of Business Administration at Southern Cross University to create new career opportunities.

“I knew I wouldn’t stay in the army forever and I wanted to equip myself for a career in business, so the MBA was a great option. I needed skills such as financial planning, as well as an understanding of business law and marketing, which I hadn’t picked up in the army.”

In a company that helps others expand into unchartered territory, ironically, Mick is helping Control Risk do the same thing, leading its efforts to engage with North Asia’s accelerating outbound investment movement.

“The MBA taught me the importance culture plays in transnational management and marketing. In China people won’t do business with you until they get to know you. You need to build up trust. I picked up methodologies that will help me achieve that from very experienced lecturers and other students at SCU.”
MASTER OF HUMAN RESOURCES AND ORGANISATIONAL DEVELOPMENT

The Master of Human Resources and Organisational Development is a professionally recognised degree designed to build on students’ experience and skills and assist them with managing complex issues that arise in human resources and organisational development. The course provides specialist knowledge in the areas of strategic human resource management, organisational change and development, employment relationships, leadership and people management and international human resource management. Students also gain industry-specific knowledge through an industry research project and study a variety of HR-specific units. They can also select units from specialist management areas to gain advanced knowledge in their area of expertise or to differentiate.

A Graduate Certificate and a Graduate Diploma of Human Resources and Organisational Management are also available.

Professional recognition
This course is accredited by the Australian Human Resources Institute (AHRI).

Major areas of study
Students study 10 core units and select six HR-specific or general management elective units from any of the specialisations available in the MBA (see previous course).

Core units
- Organisational Change and Development
- Human Resource Development
- Human Resource Management
- International and Comparative Human Resource Management
- Leading and Managing People
- Attraction, Recruitment and Retention
- Employment Relationships
- Project Management
- Industry Research Project (double weighted)

Your career
The Master of Human Resources and Organisational Development provides HR practitioners and line managers with a professionally recognised qualification and also supports the learning of those looking to embark on a HR career.

Summary
Location: Distance Education
Intake: Session 1, 2 and 3
Duration: Master – 1 to 2 years full-time or 3 to 4 years part-time
Depending on unit availabilities, previous study or work experience.
Early exit points: Graduate Diploma; Graduate Certificate Subject to successful completion of the required units.
Total units: Master – 16; Grad Dip – 8; Grad Cert – 4 See table below.
Fees: Visit scu.edu.au/fees

Advanced standing
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MASTER OF PROFESSIONAL ACCOUNTING

The Master of Professional Accounting (MPA) is designed for non-accounting business professionals seeking a career change, or for those already working in the accounting and finance industry who need a recognised accounting qualification. The course is designed to enhance a student’s ability to manage complex accounting and business issues, and provides expertise in financial management, accounting information systems, financial reporting, auditing, corporate governance, contemporary accounting standards and research. Graduates have excellent communication skills and the ability to communicate an organisation’s complex financial information to its stakeholders. A Graduate Certificate and a Graduate Diploma in Accounting are also available.

Professional recognition
The Master of Professional Accounting is accredited by CPA Australia and the Institute of Chartered Accountants in Australia (ICAA). Graduates may also be eligible to apply for admission to the Institute of Public Accountants (IPA).

Major areas of study
The MPA comprises a core sequence of units that meet the professional accounting educational requirements and includes study in business accounting, accounting information systems, financial reporting, management accounting, finance, accounting theory and research. Students can also study advanced topics in accounting such as taxation law and practice, auditing and assurance, corporate governance and project management. A key feature of the MPA is the opportunity to undertake a double-weighted industry research project that can be applied to your own company or organisation.

Your career
The global accounting profession has high employment demand, offering MPA graduates the opportunity to seek employment in a range of industries in Australia and abroad. Graduates of the MPA are equipped to work in business, government and not-for-profit organisations in finance and management positions. Management roles and activities undertaken by graduates include developing financial plans, preparing and certifying financial reports, conducting audits, advising company directors, shareholders and clients.

Summary
Location: Gold Coast, Distance Education

Intake: Session 1, 2 and 3

Duration: Master – 1 to 2 years full-time or 3 to 4 years part-time
Depending on unit availabilities, previous study or work experience.

Early exit points: Graduate Diploma in Accounting;
Graduate Certificate in Accounting
Subject to successful completion of the required units.

Total units: Master – 16; Grad Dip – 8; Grad Cert – 4
*See table below.

Fees: Visit scu.edu.au/fees

Advanced standing
Your previous study or work experience may help cut time off your degree.

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<td>A Bachelor degree in accounting or equivalent; or a Bachelor degree with a major in accounting or equivalent</td>
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GENERAL INFORMATION

Assessment methods
The course incorporates progressive assessment throughout teaching sessions. Students are assessed in each unit on the basis of written and/or oral assignments. These may be business reports or plans, case studies, presentations, and/or research studies. Some units also have formal examinations.

Learning resources
MySCU is our students’ point of entry to a range of online services and resources that support study and student life. The portal includes unit learning sites and information sites where students can access resources, communication tools and useful links that are integral to their studies.

The web-based study environment Blackboard Learn delivers an advanced online learning environment for students and lecturers to communicate and collaborate through virtual meeting spaces, classrooms, and discussion boards. They can share files, presentations and applications. If a tutorial or lecture is recorded, students can view it afterwards.

Learning materials include the provision of unit information guides, study guides and readings. Students may need to purchase or access prescribed text books.

The SCU library provides a wide range of services including librarian assistance, print and electronic resources, a document delivery service, catalogues, databases, ebooks, ereadings and full-text journal literature.

The academic skills development team supports student learning by offering online and on-campus academic skills workshops, email, phone, and one-on-one support.

Course structure
The availability of specialisations and units may vary at each campus location. Unit availabilities are published for each study period and vary from year to year. Some units may be only available by distance education.

Your previous work or study
Your previous learning experiences relevant to one or more units in your chosen course may help you cut months or years off your degree.

Recognition of formal and non-formal learning
Credit may be awarded to a student for formal learning (gained through full or partial achievement of an accredited qualification or course) or non-formal learning (that takes place through a non-accredited course or program of learning) completed at Southern Cross University or in other learning settings in Australia and/or overseas.

Recognition of informal learning
Credit may be awarded on the basis of current informal learning (that takes place through work, social, family or leisure activities).

To help you identify how much credit you may receive for your related prior learning, the University has evaluated the learning within some Australian and overseas qualifications/courses, which are available at the SCU Pathways website.

Visit: scu.edu.au/scupathways

If your previous study or educational institution is not listed, we still encourage you to apply for advanced standing because you might still be eligible.

An application for advanced standing must be submitted so we can assess your prior learning. Please apply for advanced standing at the same time as you apply for admission into this course, because the amount of credit awarded will determine the sequence of units you will study.

Visit: scu.edu.au/advancedstanding

International students
Southern Cross University welcomes applications from international students. However this brochure is intended for use by Australian citizens and permanent residents only and should not be relied upon by international students. Brochures and information specifically for international students can be obtained from SCU International.

W: scu.edu.au/international
E: intoff@scu.edu.au
Freecall: 1800 626 481
T: 02 6620 3876

HOW TO APPLY

Apply online direct to the University
For further information visit:
W: scu.edu.au/business
E: futurestudent@scu.edu.au
Freecall: 1800 626 481
For full details go to: scu.edu.au/howtoapply

For further course information visit: scu.edu.au/courses

This brochure is a guide to Southern Cross University and the postgraduate studies offered by the University. The information set out in this brochure is an expression of intent only and should not be taken as a firm offer or undertaking.

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